August 2012

Palms Middle School Family Annual Donation Drive (FADD)

Dear Palms Family,

Welcome to Palms Middle School! There are many reasons you chose Palms – high achieving students, great teachers, a supportive community, or maybe simply because it was your neighborhood school. We all want the same thing: a great experience for our children – having fun and being prepared for success in high school.

To provide an exciting, creative learning environment we need one thing – EVERYONE’S HELP!

Our goal this year is to raise the level of overall excellence, increase test scores, and provide our teachers and administrative managers with the resources they need. We ask you to do your part and donate to the Family Annual Donation Drive. This is the biggest, most important fundraiser we have all year. Every donation helps. It is critically important that everyone participate to make this drive a success. Please help us make a difference for your child by donating what you can afford.

YES, public education is free, but a great education isn't. If every family contributes something, we will accomplish great things this year to make the Palms educational experience competitive with any school in the area.

• Does Friends pay for a computer lab and the I-pad carts? YES!
• Does Friends pay for art supplies? YES!
• Does Friends pay for field trips? YES!
• Does Friends pay for classroom supplies? YES!
• Does Friends pay for the library/librarian/after-school tutoring? YES!
• Is this important for YOUR child’s learning experience? YES!

On the back of this letter is the Family Donation Drive Form. We have an ambitious goal to raise $80,000 for the school year. Many of you came from elementary schools with parent booster clubs that raise money to support valuable programs such as those listed above. Please consider giving at least what you gave at your elementary school to Palms Middle School. We need your help to reach our goal!

This year we have added a variety of payment options and will be accepting credit cards. If you have the resources, your additional support is very much appreciated. All the children benefit from everyone’s efforts.

For any questions or if you would like to become more involved with the donation drive campaign, please reach out and contact us, Lori Berman (loriberman@ca.rr.com) or Kelley Reynolds (kfr@reynoldsent.com).

We hope you will join us in making great things happen at Palms Middle School!

Best,

Lori Berman and Kelley Reynolds
loriberman@ca.rr.com and kfr@reynoldsent.com
Co-chairs of Family Annual Donation Drive (and moms of 7th graders)

P.S.  Save the date for the Family Donation Drive Kick-off Party on Saturday, 9/22, from 7pm to 10pm. This party is for adults only. Watch for your invitation. This is a great opportunity to meet families in our community, have some face time with the new principal, mingle with some of our fabulous teachers, and figure out how to better navigate all things Palms. We hope you will be there and help make a difference at Palms!
YES! I/we want to make a difference in the education and experience at Palms Middle School!

$2,000 Platinum Supporter:
- This level entitles you to two (2) reserved seats at all Palms concerts;
- If you are an 8th grade family, this level provides you one extra ticket to graduation;
- An invitation to a private function with the new principal;
- New Palms T-shirt for your Palms Student(s)!

$1,500 Gold Supporter & above:
- If you are an 8th grade family, this level provides you one extra ticket to graduation;
- An invitation to a private function with the new principal;
- New Palms T-shirt for your Palms Student(s)!

$650 Silver Supporter & above:
- New Palms T-shirt for your Palms Student(s)!

YES – I WANT TO MAKE A DIFFERENCE IN PALMS MIDDLE SCHOOL! Please check the appropriate box.

☐ $2,000 Platinum Supporter: 1 payment, 3 payments of $667, or $200/month over the 10 months.
☐ $1,500 Gold Supporter: 1 payment, 3 payments of $500, or $150/month over the 10 months.
☐ $650 Silver Supporter: 1 payment, 3 payments of $217, or $65/month over 10 months.
☐ $____ Your donation at any amount REALLY makes a difference. Please support at the level you can afford.

All who participate (with any amount) in the Family Donation Drive will have their names posted on the Palms Website as a THANK YOU! (All donations amounts are confidential.) If you wish to remain anonymous, please check box. ☐

T-shirt size(s) (adult S—M—L—XL) __________________________________________________________

I will pay my pledge:
- Full amount in a single payment
- 3X per year – due Sept., Nov., Mar.
- 10 equal monthly payments (for every month we are in school) starting in September.

I will use the following payment method:
- By check (made out to Friends of Palms) and mailed or dropped off at the front office.
- By Credit Card (Card Info Below). Charges will be processed on or after the 10th of the month due.

Please: mail this form, drop in box in front office, or have students give it to their homeroom teacher. Mailing address: Palms Donation Drive c/o DeMers & Assoc CPA, 1836 ½ Robertson Blvd, Los Angeles, CA 90035

Friends of Palms is a 501c3 Non Profit – You will get a Charitable Receipt, less the value of any goods received.

<table>
<thead>
<tr>
<th>DONOR INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name: ____________________________ Date: ____________________________</td>
</tr>
<tr>
<td>Student Name(s): ____________________________ Grade: ____________________________</td>
</tr>
<tr>
<td>Mailing Address (Street &amp; Zip): ____________________________ Phone: ____________________________</td>
</tr>
<tr>
<td>Email: ____________________________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit Card Payment Authorization</th>
</tr>
</thead>
<tbody>
<tr>
<td>I authorize the recurring credit card charge without any further notification or approval. Information will be kept confidential. Credit Card #: ____________________________ Expires: ____________________________</td>
</tr>
<tr>
<td>Name on Credit Card: ____________________________ Billing Zip Code: ____________________________</td>
</tr>
<tr>
<td>Signature: ____________________________</td>
</tr>
</tbody>
</table>

☐ Yes, my employer will match my gift, the matching form is __ Enclosed __ Forthcoming